

Unleashing the Power of Digital Government

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We're At A Major
Inflection Point

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A photograph of a rocket launch. The rocket is white with a red band and is ascending vertically from a launch pad. A large, bright orange and yellow plume of fire and white smoke surrounds the base of the rocket. Two tall, lattice-structured service towers are positioned on either side of the launch pad. The sky is a deep blue with scattered white clouds. In the foreground, there are some low-lying buildings and utility poles.

Weather and GPS: \$100B+ Industry

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Who is Certified Organic?

Quality of Medical Care

Water and Air Quality For the Area

Does it Flood Here?

Your Potential New Home!



Your Home's Energy Usage

Quality of Schools

Nearest Government Service

Taxes

Nearest Public Safety Facility

Your Broadband Capabilities and Prices

How Much Was Spent on Infrastructure Upgrades?

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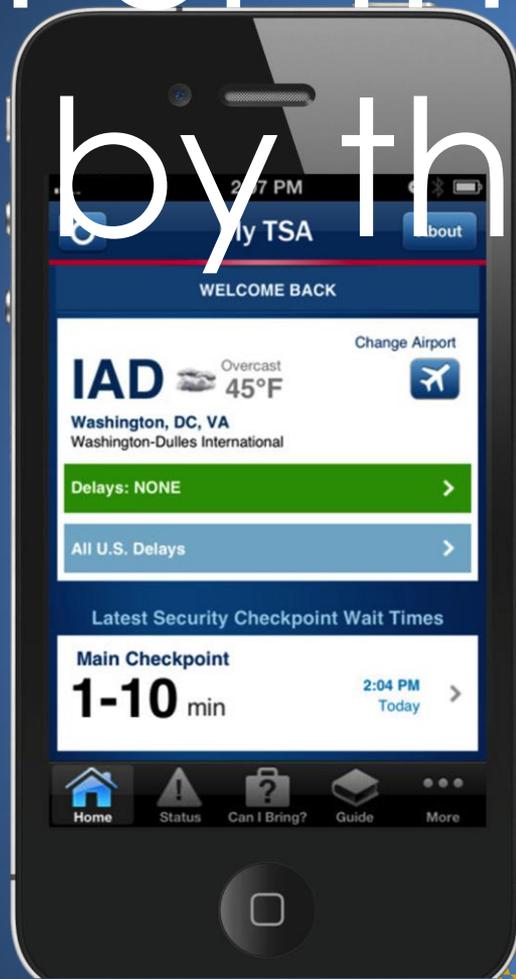


“I want us to ask ourselves every day, how are we using technology to make a real difference in people’s lives”

-President Barack Obama



For the people, by the people



MyTSA



iTriage

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Government Innovation Agenda

- Embrace smart use of technology to change how we do business & serve Americans
- Unleash the power of government data
- Transform govt into a platform for innovation

Digital Government Strategy

The Ideas:

1. Open Data as the New Default
2. Anywhere, anytime on any device
3. Everything should be an API
4. Make government data social
5. Change the meaning of civic participation
6. Government as a Platform

wh.gov/digitalgov
wh.gov/digitalgov/html5

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Architecting for Openness

Information - Centric

What You'll See

Shared Platform

Govt-Wide Open Data Policy

/developer pages

Citizen - Centric

data.gov transformation

2 priority systems

Security & Privacy

Build Once, Use Many Times

Information - Centric

Shared Platform

Citizen - Centric

Security & Privacy

What You'll See

Govt-Wide:

- Digital Innovation Center
- BYOD Policy
- Contract vehicle for mobile devices & wireless service
- Mobile App Development Program
- Mobile device management platform
- Commercial mobile applications delivery models

Outside Looking In

Information - Centric

What You'll See

Shared Platform

Optimizing services for Mobile

Citizen - Centric

No New .Govs

Use of Analytics

Rapid prototype of new Federal
online & mobile experience

Security & Privacy

Common Approach

Information - Centric

What You'll See

Shared Platform

Mobile and wireless security
baseline & reference
architecture

Citizen - Centric

Standardized implementation
of digital privacy controls

Security & Privacy

Shift to securing data not just
devices

Presidential Innovation Fellows Projects

- Open Data Initiatives
- Blue Button for America
- MyGov
- RFP EZ
- 20% Campaign



www.whitehouse.gov/innovationfellows

Health Data Initiative

HEALTH DATA PALOOZA

#HEALTHDATA

Breakout Sessions

Big Data + Health

Using Claims Data to Power ACOs

Consumer & Community Health

The Business of Crowdsourcing

Food and Health Tech Powered by Data

Hands-on App Demos

Medical Products and Drug Data

Deep Dive on HHS APIs and Data Sources

Meet the HHS Data Owners at the Data Lab

App Demos, Deep Dives, Action Beats, Challenge Prizes, and More!

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Safety Data Initiative

WELCOME TO THE SAFETY COMMUNITY

The Safety Community is where data and insight are combined to facilitate a discussion around and awareness of our Nation's public safety activities. Whether you are interested in crime, roadway safety, or safety in the workplace, we have something for you. Check out the data, browse and use the apps, and join the conversation!

SPECIAL FEATURES SAFERBUS APP

FMCSA is making sure everyone knows to "Look Before You Book."

[VIEW MORE](#)



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Blogs/News



Challenges



Forum





AMERICAN ENERGY



WHITEHOUSE.GOV

Energy Data Initiative



**Green
Button**

Education Data Initiative

Welcome to Education Data Community

This web site serves as a central guide for education data resources including high-value data sets, data visualization tools, resources for the classroom, applications created from open data and more. These datasets have been gathered from various agencies to provide detailed information on the state of education on all levels, from cradle to career and beyond. Check back frequently because the site will be updated as more datasets and tools become available.

Special Features

Public Elementary/
Secondary School
Universe Survey 2009-10

[VIEW MORE](#)



Developers



Teachers



Students



Call to Action

Get Engaged with your Government

- Engage with your Agencies
 - <http://wh.gov/digitalgov>
 - <http://wh.gov/innovationfellows>
- Broadcast to your networks
 - @stevenvdc
- As data and APIs are released, use them!





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